

Project:

House of Social

Client: Renaker

Designer: Vita Group

Location: Manchester

Programme: 32 Weeks

Sector: Student Accommodation & Leisure

Hurst
Joinery Projects

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Brief

Renowned developer Vita Group is set to transform student living in Manchester with its innovative House of Social development. House of Social combines 576 rooms over 13 floors in design-led, shared apartments, with city-living amenities such as a food hall, fitness and wellbeing facilities. Having previously provided bespoke joinery services for the Vita Group, Hurst was commissioned to design and install a variety of high quality joinery features across the amenity spaces spanning two floors. Adhering to the programme schedule was vital to guarantee the facility's readiness for September 2025.

Result

Hurst delivered a comprehensive joinery package for the social areas, combining design and installation across the public ground floor food court, including a large bar and multiple food kiosks, as well as the mezzanine with private student bar and private dining. The project was successfully delivered on time, allowing the complex to welcome students for the start of the academic term. The project adds to Hurst's growing portfolio of prominent student accommodation and leisure developments and strengthens its ongoing partnerships with leading developers nationwide.

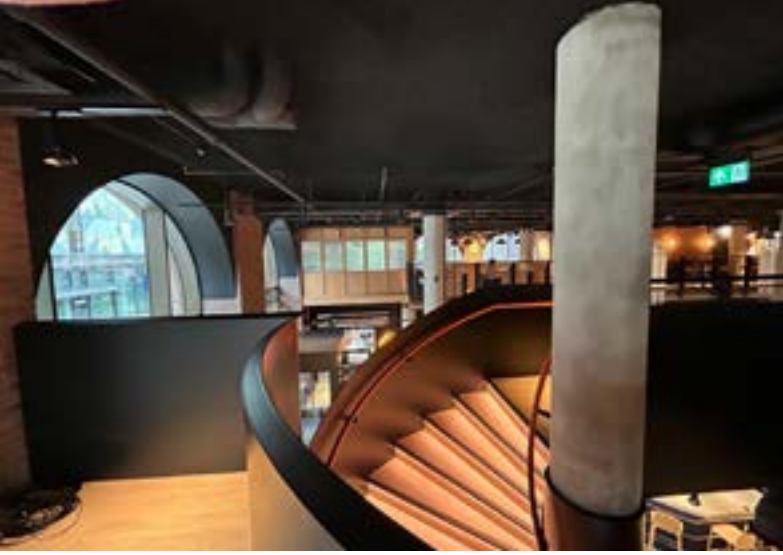
Items Produced

- Reception Booth
- Centrepiece main bar counter
- Wall Panels
- Automated doors (sliding and swing style)
- Bench and banquette seating and tables
- High-level bar seating and tables
- DJ Booth
- Food kiosks
- Washroom furniture

Materials Used

- Castella Oak Laminate and MFC solid oak glazing
- Hi Macs solid surfaces
- Main Bar clad in fluted half round slats with Brass inserts, top clad in Hi-Macs – Terrazzo Classico
- Bar and counter tiling - waxman tiles
- Upholstery





Challenges

Whilst the client had a desired look and feel for the project, the joinery elements required designing to meet their vision. As part of our services our experienced setting out team played a crucial role in this process, taking the lead in designing the features based on the client's input.

By working closely with the client, we gained a thorough understanding of their requirements, ensuring that our designs aligned with their budget and timeline. This collaborative approach allowed us to design and deliver tailored solutions that met both aesthetic and functional needs.

Solution

Working in close collaboration with Renaker, we designed, manufactured, and installed a range of high-quality bespoke joinery across multiple communal areas. The scope included custom bars, reception booths, bench and banquette seating, bespoke doorsets, food kiosks, and washroom furniture. Notably, we delivered a striking centrepiece main bar that showcased our craftsmanship and attention to detail.

Through consistent communication and a strong partnership approach, the project was delivered efficiently, meeting all design, budget, and programme requirements.





Having worked with Hurst Joinery Projects on previous schemes, we were confident in their ability to deliver the House of Social bespoke joinery to a high standard. Their collaborative approach from design development through to installation was invaluable, particularly across the complex amenity spaces. The team demonstrated excellent attention to detail, and communication throughout the project, resulting in high-quality joinery that enhances the overall student experience.

Matthew Fletcher
Development Manager





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